

Have you been running meta ads in Nigeria and you are not getting results.

PS: Are you a Nigerian resident abroad and you need to send money to your loved ones back home ? The stress is over now! Send money to Nigeria using the MonieWorld app. It's fast, easy and has great rates! MonieWorld is powered by Moniepoint. Sign up with my link

<https://spoo.me/iy8taz>

I am here to change that completely for you.

After reading this article, you are going to run Facebook and Instagram ads and make cool money. Trust me.

There are many of us that have run ads in the past and the ads failed to convert. Some things have definitely gone wrong when you are trying tp set up the ads.



I want to tell you there are still individuals who are making a lot of money from ads on Facebook and Instagram. In this article, I want to show how to make at least 6 figures from ads on Facebook and Instagram.

You heard me right! 6 figures. Just make sure you read this article and digest it.

I am going to talk about:

**04 3 Ways To Make 6 Figures Weekly With Meta Ads**

**05 How To Write Mind-blowing Ad Copy That Sells Your Products**

**3 Ways To Make 6 Figures With Facebook/Instagram Ads Every Week**

*Now, lets begin...*

Facebook and Instagram Ads can make you alot of money.

Here are 3 ways my students and I make money from this platform

How to Make money from ads

## #1 Sell Your Products

Whatever Products you sell, running Facebook ads could make it 10x easier and help you sell 100x more.

Imagine a fashion facial cream seller who struggles to make 1 sale a week, posting on her WhatsApp status.

With Facebook ads, she could be showing her products to thousands of people daily and making 10 sales per day or even more.

### *Daniel Ads hustle...*

This is how my student Daniel from Nigeria made 25k in a few days after struggling for months to sell his slimming tea.

When he first spoke to me, he was tired of buying Facebook courses and not getting results; in short, he had spent over 100k on ads and not sold any products.

He was running at a big loss, and he was about to drop Facebook ads altogether and just focus on his job.

I told him not to worry, I would guide him. He joined our advanced training.

Within a week, he had studied the materials I gave him and set up ads that sold his tea, making him over 25k in the very first week.

***He sent me this testimonial.***

#2 Sell other people's products

This is called affiliate marketing / drop shipping and it's when you sell other people's products and get paid a commission.

PEOPLE ALSO READ: [7 Must-Have Skills For A Digital Marketer](#)

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You have probably heard a lot of people say they are affiliate Marketers and have made a ton of money with this business model.

You simply promote a product you don't own, when someone buys, you get paid a commission and keep your profits.

No more work from you is required.

***It's a business you can start with zero naira.***

That's it.

#3 Help Businesses Run Ads.

Running ads for other businesses is one of the easiest ways to rake in six figures today while *doing very little*.

Presently, I have 3 clients who are paying me six figures each to run their ads for them every month.

This means money comes to me every month as if I were employed. But I am working from my home office.

All I do is set up ads and fund them daily or weekly basis, as the case may be.

This is one of the simplest ways to make money in 2025 with minimal stress and ZERO risk.

Ifeanyi Story...

*But it's not just me alone, here is one of my students, Ifeanyi.*

Today he has his own Agency and rakes in 6 Figures helping business owners run their sponsored ads.

When Ifeanyi met me, he didn't know much about Meta-sponsored ads or how he could make any money from them.

He was tired of relying on his job alone, as it was not enough to pay his bills anymore.

So he desperately needed an alternate way of making money online.

Today, with the knowledge of Meta Sponsored ads, he has been able to achieve his dreams.

How To Write Mind-Blowing Ad Copy, Even If You Have Not Written a Word Before.

Yesterday, I mentioned having a bad offer as part of the reasons why your ads don't convert.

Another reason why your ads will not convert is when you have a bad/poor ad copy.

By now, you know that one of the most important parts of a Facebook Ad is your Ad copy.

Let me quickly tell you the 3 elements of an ad.

#1 Ad flyer or video

This is the graphic of a video which tells your customer about your product. You must make it as attractive and engaging as possible

## #2 Ad Copy

This is the text you write for your ad that describes what your ad is about and tells people what to do after reading your ad.

## #3 Headline

This is a one-sentence text that summarises what your ad is about.

A lot of people get this wrong, and wonder why their Ad is not converting.

Look, your Ad will n.e.v.e.r convert if your Ad copy does not contain the required ingredient.

PEOPLE ALSO READ: [The 7 Inbound Marketing Strategies You Need to Know](#)

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A good Ad copy stops people from scrolling, it grabs their attention... and makes them stop, to check out your Ad.

*If not they will scroll past your Ad.*



Another thing it does is to identify who your ad is for, because you cannot be talking to everyone and expect your ad to convert.

.Your ad must be tailored to one type of person.

**Here are the 3 properties of a good Ad copy:**

- => **Relevant**
- => **Engaging, and**
- => **Interesting.**

***Here is an example;***

An ad might catch your attention because the words that brought you here said something important to you.

Could be: “ **stop wasting money on your ads”....” help you bring more sales”...  
“teach you how to run Facebook ads”...**

True or False?

True.

**And that is Relevance.** Whatever you write should be relevant to your audience.

**Interesting and Engaging:** Of course, you should write something interesting to keep their attention now that you've got it.

People don't just wake up and say I'm going on Facebook to read any Ads.

No, they are on Facebook looking for something engaging and interesting to read.

...And that is why your Ad copy must be what they want to read.

But also because if it's not engaging them, they will not read more and they won't find out what action you want them to take after reading, i.e, they won't read to the end.

I have a formula I sometimes use in writing Ad copy. I'm going to share it with you now.

Let me give you a very tiny bit of our mentorship class.

**Here, write this formula down ↓**

**A.I.D.A**

**A= Attention.**

**I= Interest.**

**D= Desire.**

**A= Action.**

This ad copy formula will help you write powerful ads to \*sell almost anything.

***Let me explain how you use this;***

#1 Attention

The first line of your Ad copy should grab the *attention* of the type of people you want ~~ your prospective customers.

**E.g**

What do you sell? Okay, let's say you sell naturally prepared weight loss supplements.

*What type of people do you need here? Plus-sized People.*

So, to use the "A" in the formula, you can start your Ad copy with *To Everyone Looking To Lose Stubborn Fat.*

Tell me a plus-sized person or even *someone* who knows a plus-sized person close to them won't stop immediately when he/she see that sentence.

#2 Interest

**Moving to “I”:** After you’ve gotten their attention, they are now curious to know what you want to say.

You then say something that is of Interest to them. This is how you get them to keep reading.

PEOPLE ALSO READ: [Facts About Marketing Business With Social Media](#)

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Still using plus-size people:

You can say 70% of plus-sized people never lose weight despite going to the gym and cutting out delicious foods because they fail to understand one important thing.....

**Boom!**

You have their interest in your palms.

They will stop everything and listen to you.

Seems I'm giving too much here... maybe I won't discuss the remaining part of the formula here.

But you get what I'm doing here, right?

#3 Desire

Next, you have to make them desire what you want to offer them, so they click your link with hunger.

Still on our plus-sized person.

Discover my special Natural supplement formulated for your exact body type that helps your body burn fat fast and lose weight in days without needing to hit the gym or stop eating those delicious meals.

By this time, they're desperately searching for the link to get the special supplement.

That's what desire does.

#### #4 Action

This is where you tell them what you want them to do next after reading your ad.

Using our plus-sized friend, for example, you could say

**=> *Send a WhatsApp message now to get our "Loose Fat Fast Supplement" at a 35% discount for the next 24 hours***

This is called a Call To Action.

The best part is this: you can use this formula no matter what you're selling.

Because it works.

This is just one way to write mind-blowing Ad copy that converts.

Action Point

***Get My 66-Page eBook on How to Run Success Ads ON TikTok for 2,000 Naira. Click Here to Buy.***

**Get my 92-page eBook on How to Run Ads on Facebook and Instagram Ads for 2,000 Naira. Click Here to buy.**

If you are outside Nigeria, click here to buy on Payhip

**P.S.:** If you need private online training on any of the ICT courses I offer here and you are in Nigeria, please send me a DM on my WhatsApp at +2348103180831. Please note that the Training will be 100percent online. It will be delivered via Zoom or Google Meet.

**PS:** I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

Please share your thoughts on the topic discussed. We would appreciate it if you could drop your comment. Thanks in anticipation.

Sharing Is Caring. If you enjoy this article, help us share with others.



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