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In my previous articles, I have talked about some of the facts that you need to know about customer requirements for projects. In this article, I want to talk about some of the facts that you need to know about stakeholder requirements for projects. Follow me as we are going to look at that in this article.

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There are various methods to collect project or product requirements from stakeholders. Some of these means of gathering stakeholder requirements include:

- Interviewing
- Focus groups
- Facilitated workshops
- Group creativity techniques
- Group decision-making techniques
- Questionnaires and surveys
- Observation
- Prototypes

## #1 Interviewing

Interviewing is a technique that uses one-to-one interaction to learn more about the project requirements from individual stakeholders. This is used to identify the stakeholders' individual requirements, goals, or expectations relating to the project.

This method gives the opportunity to build questions and receive detailed answers while developing a good rapport with the stakeholders.



It aids in identifying and defining the features and functions of the desired project deliverables.

# #2 Focus groups

Focus groups are trained moderator-guided interactive discussions that include stakeholders and Subject Matter Expert's expectations and attitudes toward the proposed product, service or result of the project.

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Typical example...

Consider a company that is developing an online documentation system.

For one of the projects, a focus group or system administration was formed to discuss their thoughts and preferences on issues, such as distributing and replicating huge documentation files across multiple servers and whether or not they needed faster access to local copies of the documentation on specific client machines.

Although they had the option of having usability studies to check if the administrators were able to operate the system, the project manager felt that having a focus group was more efficient in discussing the issues in a single session.

# #2 Facilitated workshops

Facilitated workshops are group sessions that bring together key multidisciplinary or cross-functional stakeholders to define the project or product requirements for the project.

Facilitated workshops are important techniques to quickly decline the crossfunctional requirements of the various stakeholders of the projects.

It helps build trust, foster relationships, reconcile differences, and improve communication among the stakeholders, thereby leading to enhanced stakeholder consensus. Because multiple perspectives are available, the issue or questions related to the requirements are resolved quickly.

Typical example...

The project sponsor, Vicky Morris, approved the project charter or Fourth Mouse Consulting's warehouse Management Software project. The project charter lists stakeholders from various departments, such as the Process Development and Implementation department, and the training logistics.

<u>It also includes key PMO staff</u> and the Chief of the Business Trans Warehouse Management Software project.

Mark Anderson, decides to conduct facilitated workshops rather than holding one-to-one discussions with the key stakeholders. He invited the key product stakeholders for a "Warehouse Management Essential Requirements" workshop.

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Mark coordinates discussions with key stakeholders during the workshop to define the requirements of the project.

Discussions in the workshop highlight the differences among various stakeholder requirements. make is not only able to reconcile the stakeholder differences but also to obtain a consensus on all the project requirements.

#### **Action Point**

PS:I know you might agree with some of the points that I have raised in this

article. You might not agree with some of the issues raised. Let me know your views about the topic discussed. We will appreciate it if you could drop your comment. Thanks in anticipation.

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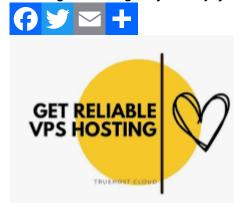
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