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[In my previous article](#), I have mentioned that cybercriminals are motivated by money and they want to do all that they could do steal your personal data, most especially your card information.

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In this article, I want to highlight the major facts that you need to know about the activities of cybercriminals. Follow me as we will look at that in this article.

In our lifetime, technology has expanded with ones and zeros that drives every facet of our existence.

Emerging technologies such as Artificial Intelligence, Machine Learning, 5G Quantum computing and evolving technologies, such as Cloud, autonomous vehicles and connected devices in the Internet of Things are targets that must be safeguarded against compromise.



In fact, every second, more than a hundred new IoT devices are connected to the web.

As this cyber threat landscape continues to increase, we must expand our security awareness. Cybersecurity is a shared responsibility. We all have a role to play to keep the internet safe.

First, be vigilant. Criminals rely on social engineering to compromise systems simply because it works.

Therefore, we must understand the myriad of social engineering scams. Social Engineers also called Threat Actors, try to influence behaviour, and human errors account for nearly all data breaches.

The goal of a social engineer is to obtain trust, then exploit that relationship to coax you into divulging sensitive information about yourself or another entity and giving them access to your network.

Here are some examples of Social Engineering

#1 Juice Jacking

This compromised public charging stations and install malware when a portable device plug-in from public areas, such as airports, train stationss, or conference areas.

#2 Phishing

This is a weaponised email that masquerades as a reputable lures target group into taking action and only requires a single victim to be successful.

#3 Ransomware

Malware payload that prevents access to computer systems, demands a sum of money to be paid to retrieve the data, an email is the predominant attack vector because it relies on a single attack to circumvent controls.

#4 Spearphishing, Whaling, CEO Fraud, and Business Email Compromise

These are fraudulent compromised messages that target a specific role or person and is often financially motivated. Alternatively, when you become a human firewall, you make it harder for an attacker. Simply use common sense and awareness whenever something feels even remotely suspicious.

How To Create A Strong Password

To protect sensitive data, use a unique and sensitive password. Please, do not write your password anywhere. Do not use common credentials or words as passwords.

[Hackers have a database of common words.](#)

The best password is a paraphrase with a combination of lowercase and uppercase letters, numbers and special characters that is difficult to guess.

Always change your default password and make sure they are different for each account. This ensures that if attackers break your password, they will only have access to that one account.

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If you cannot remember it, you can make use of Password Manager. You need to ask around, do some research, find the best password manager that will work for you.

When you are downloading an App, make sure you are downloading from an official store. You need to be careful about where the password manager stores your password. Is it in the cloud or phone? Once the server where the passwords are stored is compromised, your entire password will be compromised.

You have to make use of Multi-Factor Authentication. It can make use of something you know or something you have. You can also make use of a software or hardware token. Some also make use of OTP or apps on phones. If a vendor has an MFA option, go for it. It is more secure than an ordinary password.

No matter how strong your password is, a breach is always possible. All it takes

is for one of your accounts to be compromised. You need to continue to prioritise security for all accounts for remote access, high-value access by using MFA. Make sure you are the only one that has access to your account for email, online banking, social media and other services.

Necessity for backup

To protect your data, you must back it up regularly. Backup protect you against data disaster. Backup can be of importance during a Ransomware attack. You can restore your data without paying Ransome.

You have to make sure that whatever solution you choose allows you to restore from a particular time in the past. You also have to make sure that backup data are also encrypted. You have to be careful where you store your data so that you don't lose such data forever.

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[Adeniyi Salau](#) August 23, 2025

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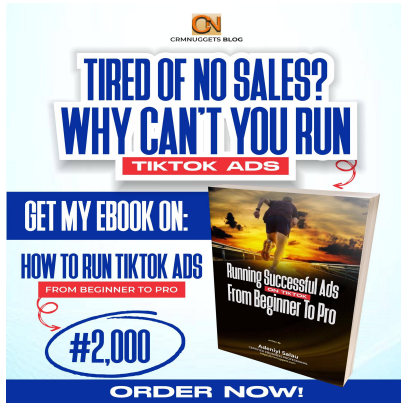
If you ask Blog veterans, those who are successful in the blogging business. I do not count myself as one. The reason being that I might have the 10 years of experience as a Blogger, but I do not have the seven figures that a Blogger of my calibre should have. But that is a story for another day. In this article, I want to tell you why you should be posting 10 posts daily as a Blogger.

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Some of you might be wondering why I said 10 posts. Is it possible to roll out 10 posts on a blog daily, and will it still be a quality post?

Yes. It is possible to write 10 contents daily and you will still have unique content. I am not talking about those who rely on copy and paste from ChatGPT.

I must admit that I am also using Ai to generate content, but I will never copy it directly as a blog post. The reason being that AI always provide similar results for questions. I have done that with ChatGPT, Gemini and Deepseek, and I see that they provide the same answers.



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Enough of all that, let me tell you why you should [post 10 contents](#) daily.

Here are the reasons

#1 More visibility on Search engines

It is a known fact that Search engines like fresh content. If you post ten times in a day, that means the search engine bot will come to your blog ten times daily.

That is amazing.

Your ten posts will be indexed and compete for ranking on search engines. This will definitely increase the amount of search engine saturation that you have.

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#2 Faster crawling and indexing

Once you post regularly, it will send a signal to Google and other search engines that your

blog is active. This will make Google and [other search engines](#) crawl and rank your blog faster. It will definitely increase your blog's [Domain Authority over time..](#)

#3 Higher engagement

Posting new content regularly will also lead to higher engagement on your blog. This is because your users will have more blogs to explore on your website.

You should not follow the advice of those who said it is more about Quality, not quantity. I personally agree with them, but that is not a good reason to be posting one article weekly. You should do that if you want to rely on search engine traffic solely.

You cannot rely on search engine traffic because, to me, it's a stillbirth. It can favour you today and disappoint you tomorrow. Never build on another man's land.

Posting multiple times daily will increase the time users spend on your website and reduce the bounce rate.

#4 More internal linking

Many bloggers focus on external links because they feel that it will increase their Domain Authority. I want to tell you categorically that internal linking of your posts is more important than external linking of your posts.

I am saying that for two reasons:

- If you do more internal linking, it will allow crawlers to discover more posts on your website.
- It will also allow users to stay longer on your website and reduce bounce rate.

This will ultimately improve SEO and keep your users [active on your blog.](#)

#5 More income streams

Also, if you are the type that posts regularly and you have ads on your blog, you are creating more opportunities for people to see your ads and click on ads on your website.

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If you also have affiliate links and you have more content, you will be able to have more content where you can place your ads.

This will assist you in making money from your blogs. You also have the potentials of getting more sponsored posts as time goes on.

#6 Building Authority

Please note that publishing multiple times daily will also show that you are an authority in your field. This will also make others that are in your niche to link back to your blog. They will have the impression that you have something to offer.

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#7 More posts , more viral

Also, the more posts you have on your blog, the more your chances of going viral . You have to make sure that as you are posting, you are also making sure that you are sharing your contents on social media platforms.

You should use 30 percent of your time posting and use 70 percent of your time sharing.

#8 Long tail keywords

The fact that I asked you to write and post multiple times in a day does not mean you should be posting rubbish content on your blog.

You need to do keyword research and make sure you are focusing on long tail keywords. These are keywords that have low competition and high search volume.

The more long tail keywords that you write on, the more low competitive keywords that you will dominate .

#9 Algorithm advantage

Once you are posting regularly, you will start getting organic traffic from search engines and social media platforms. You need to understand that these platforms are developed in such a way that they favour active sites. That's why you have to keep on posting.

#10 Build content library fast

If you are able to write 10 articles in a day. You will be able to build content library very fast. You will write 10 articles in a day and 300 articles in a month. You may have up to 3000 in a year. This will allow you to have a massive 3,000 articles in a year.

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Conclusion

I know it might be difficult to write ten articles in a day but you can aim for 300 articles in a month. This will allow you to have massive content library that will allow you to dominate

search engines in your niche.

Action Point

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PS: I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

Please share your thoughts on the topic discussed. We would appreciate it if you could drop your comment. Thanks in anticipation.

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