

While Google AdSense is one of the most popular ad networks out there, it's certainly not the only one available for monetizing your blog.

When you create an ad network account, you can set up which ads you want to display on your site and at what price you will [sell those ad slots to potential advertisers](#).

You don't have to just stick with one network, either; you can sign up with multiple ad networks and divide your ad slots among them, depending on their audience demographics and whether they will be relevant to the topic of your blog or not.

AdSense Alternatives Options

Google AdSense is the most popular way to monetize a blog by placing ads on the site. However, there are other ad networks out there that can also help you make money from your blog.



Here are some of the best AdSense alternatives for bloggers who have been declined by Google AdSense or who want more options for earning income with their blog.

1. Criteo - Criteo focuses mainly on retargeting technology, so this will be a good option for those who already use it as well as any business websites that offer products.

2. Outbrain - The one thing Outbrain doesn't do is sell space to advertisers like many of the other networks do. They focus mainly on sponsored content (i.e., links within articles). If this sounds like something you're interested in then Outbrain might be an option for you!

3. Chitika: Chitika pays publishers based on clicks rather than impressions or clicks.

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4. Kontera: Kontera offers both costs per click and cost per impression pricing models with targeted campaigns available. Targeting audiences based on demographics, geography, language, and content categories.

5. Zedo: Zedo's hybrid CPM/cost-per-click advertising platform features targeting options like demographic filters, contextual targeting, and geo-targeting.

6. MoPub: You need at least 25,000 impressions per month for MoPub ads to show up on your site.

7. RevContent: RevContent offers high CPM rates and you will need at least 10,000 monthly page views for these ads to show up on your site.

8. Quidco Cashback Shopping Site: If you have enough traffic, this is an option as well since they offer high CPM rates in return for links back to their shopping site. Plus, you get cashback when users shop through those links.

9. Popcash Mobile Ads: Popcash provides mobile ads that could be helpful if you want to monetize a mobile-friendly website or app. They provide HTML5, Rich Media, and In-Feed ads with very low rejection rates. They also pay out daily, which is nice for people who don't like waiting for months before seeing any money from other programs.

10. Propeller ads is another Google AdSense alternative. It provides a higher percentage of revenue from click-throughs than other networks. PropellerAds also allows advertisers to reach out and target specific blogs or websites that are relevant to their business.

11. Adsterra ads is another Google AdSense alternative. They have a different type of revenue share that takes 10% instead of the standard 50%. The other benefit of this network is that you can place as many advertisements on your blog as you want. In contrast, Google only allows two units per page and six units in total.

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12. Ezoic, etc.

As always, make sure you read through the terms and conditions before signing up with any new company just to ensure that they'll work for your specific needs.

Many networks require 10,000 views per month to earn any money at all so keep that in mind when deciding where to place your ads.

Finally, if you've decided on one network over another don't forget to follow through with each network's application process; AdSense often requires monthly reports while others may not.

Does Mediavine pay more than AdSense?

While there are several ad networks that bloggers can use to monetize their site, Mediavine is often lauded as one of the best. This is because they offer higher CPMs (cost per thousand impressions) than AdSense, meaning that you can earn more money per pageview. Additionally, they only work with high-quality sites, so you can be sure that your ads will be placed on quality content.

Is Ezoic Better Than AdSense?

Ezoic is a newer ad network that has been getting a lot of buzz lately. Some people say it's better than AdSense, while others find it to be about the same.

Here's a quick rundown of the pros and cons of Ezoic so you can decide if it's right for your blog.

Pros

- Pros include that they have few or no ads on pages where there are only articles (unlike AdSense) and they have great analytics.
- Another is that their documentation leaves something to be desired.

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Cons

- One downside is that Ezoic doesn't work with WordPress themes.
- They offer an API, which may make up for this drawback.

It's also worth noting that Ezoic pays more than other networks like Amazon or Taboola.

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Action Point

PS: I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

Please share your thoughts on the topic discussed. We would appreciate it if you could drop your comment. Thanks in anticipation.

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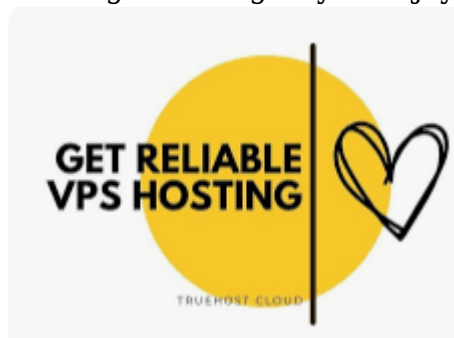
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