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Affiliate marketing can seem like an impossible goal to reach, and it might even be one that you've been neglecting because it feels so out of reach. However, affiliate marketing shouldn't intimidate you — and if you follow the advice in this article, you'll be on your way to making your first affiliate sale within the week! Here's how to make your first affiliate sale in different easy steps.

PS: Are you a Nigerian resident abroad and you need to send money to your loved ones back home ? The stress is over now! Send money to Nigeria using the MonieWorld app. It's fast, easy and has great rates! MonieWorld is powered by Moniepoint. Sign up with my link <https://spoo.me/iy8taz>

#1 Learn How The System Works

Affiliate marketing is a great way for beginners to learn the ropes of online business without having to risk any money of their own.

With affiliate marketing, you earn commissions on the sale of products you refer customers to, and all you need is an account with a respected affiliate network like Amazon Associates or Shareasale.

#2 Identify Your Niche

There are many niches in the world of affiliate marketing and they all have their pros and cons. For newbies, it's best to start with a niche that you're already familiar with, or one that is easy for you. This way, you'll have more confidence in your ability to get results from the beginning.



Once you become more experienced, you can explore other niches as well. If your goal is simply for the money, then there are many options for high paying affiliate programs as well.

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Join The Right Platforms

There are several platforms for you to join when looking for affiliates. Amazon and eBay are two of the most popular, but there are others as well.

The best thing about these platforms is that they have a built-in customer base, which means that you can get your first sale without having to do much marketing on your part.

#3 Build Your Audience

Engaging and growing an audience is critical for any business, but doing so in the early days of a startup is even more important. The more followers you have, the greater potential for sales.

With that in mind, here are some tips for building your following:

- Create a Social Media Strategy

- Create Engaging Content
- Build a Community Around Your Brand

#4 Create Offers And Products

You'll want to offer as many different products and services as possible. This way, when someone is interested in one of your offers, they will be able to find it on your site.

Offer a variety of both digital and physical items that people can purchase with just a few clicks. You should also create a membership site where your customers can join for \$19.99 per month, or whatever price you choose to charge.

They'll have access to the information and resources you provide them, but more importantly, they're paying you every single month!

If at any point during the first two months, they decide that your advice isn't worth the monthly fee and cancel their membership, not only did they not gain anything from reading all of this information but now **YOU'VE LOST A MONTHLY PAYMENT!**

This strategy can give you an additional passive income stream without having to do any additional work.

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#5 Promote Your Products and Offers in Blogs

If you want to make your first sale, you'll need to let people know about it. You can do this by writing a blog post with a link back to your product or offer on it and sharing it on social media. You'll also want to go through the list of businesses that are willing to pay bloggers and work up a pitch for them.

Many companies have requirements as to [what kind of content](#) they're looking for. Once you've submitted your proposal and accepted an assignment, send them a quick email asking if there's anything specific they would like from you in addition to what's listed in the proposal.

#6 Spend Time Building Relationships with influencers in your industry

In order to make your first sale, you need to build relationships with influencers in your industry. This can be as simple as leaving comments on their blog posts or answering a quick email request. If you're shy, try starting with commenting on blogs that are targeted towards beginners like this one!

A good way to start is by finding out who the top 20 influencers are in your industry and following them on social media. You should also keep an eye out for opportunities to connect – check their Facebook, Twitter, Instagram and LinkedIn pages for contact information.

The best part about building relationships with influencers is that it's a two-way thing: they want to hear from people just like you!

Action Point

PS: If you would like to have an online course on any of the courses that you found on this blog, I will be glad to do that on an individual and corporate level, I will be very glad to do that because I have trained several individuals and groups and they are doing well in their various fields of endeavour. Some of those that I have trained include the staff of Dangote Refinery, FCMB, Zenith Bank, and New Horizons Nigeria among others. Please come on Whatsapp and let's talk about your training. [You can reach me on Whatsapp HERE.](#) Please note that I will be using Microsoft Team to facilitate the training.

I know you might agree with some of the points that I have raised in this article. You might not agree with some of the issues raised. Let me know your views about the topic discussed. We will appreciate it if you can drop your comment. Thanks in anticipation.

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