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Do you have a restricted Facebook Ads Account and you are In Nigeria?

Don't lose hope.

PS: Are you a Nigerian resident abroad and you need to send money to your loved ones back home ? The stress is over now! Send money to Nigeria using the MonieWorld app. It's fast, easy and has great rates! MonieWorld is powered by Moniepoint. Sign up with my link <https://spoo.me/iy8taz>

In this article, I will show you how to recover that account, regardless of what caused the ban in the first place.

Here is the step-by-step guide that you need to follow.

Step 1: Log in and Visit the **Account Quality Centre.**

1. Log in to your Facebook Account.
2. Visit the Account Quality Page: <https://facebook.com/accountquality>
3. You will see any Red flags or warnings related to:
 - Ad Accounts
 - Business Manager
 - Your Profile page
 - Page You Manage

Step 2: Understand why you were restricted.

Click on the specific ad account or business asset that was restricted. Facebook will tell you the reason, such as:



- Violating Advertising Policies
- Suspicious payment activity
- Using misleading content or a landing page
- Using a Personal Profile that has policy issues.

Note: Sometimes, the restriction is automatic and can be overturned with a proper appeal.

Step 3: Submit an Appeal Request Review

If there is an option to appeal, you will see a button like:

- Request Review
- Disagree with the Decision
- See Details> Followed by an appeal form.

What to write in the Appeal Prompt (Template):

Here is a professional and convincing appeal message you can copy and paste (modify it slightly to fit your tone).

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Appeal Message Template

Hello Facebook Support Team,

I recently received a restriction on my ad account (ID: (Insert Ad Account ID)) and I believe this have happened in error. I understand the importance of complying with Facebook Advertising Policies , and I take full responsibility for ensuring my ads meet the required standards.

If any of my ads unintentionally violated a policy, I sincerely apologise and assure you it will not happen again. I am committed to following the guidelines moving forward.

Kindly review the restriction on my account. I truly value the platform and would appreciate the opportunity to continue advertising responsibly.

Thank you for the time and consideration.

Regards.

Step 4: Contact Facebook Live Support (If Appeal Button is not available)

Sometimes the “Request Review” button might not show, or your case needs human intervention. In that case:

Go to <https://facebook.com/business/help>

1. Scroll to the bottom of the page
2. Click on “Get Started” or “Support”
3. Choose Advertising > Policy & Account Issues > Ad Account Disabled.
4. If Live chat is available in your region, you will see “Chat with a Representative”.
5. Provide all requested details (ad account ID, business name etc).

Pro Tip: Stay calm, respectful and professional. They are more likely to help you if you come across as cooperative.

Step 5: Monitor your email for notifications

Facebook will notify you of their decisions via:

- Email (linked to your Business Manager or personal profile).
- Facebook notifications
- Business Suite or Meta Ads Manager

It may take up to 24 to 72 hours, but it can take longer.

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Step 6: If your appeal fails, take these steps :

If your appeal is denied:

1. try again (especially if the option to appeal appears later).
2. Use a new Business manager (if fully blocked).
3. Use a clean personal profile
4. Use new payment details.
5. Avoid using the same creatives or landing pages that may have caused the issue.

Step 7: Prevent Future Restrictions (Best Practices)

Here are the ways to stay compliant:

Ad Copy rules

- Don't use sensational language (You won't believe...*Cure your problem...)
- Avoid personal attributes ("Are you depressed?")

Landing Page Rules

- Must match the ad topic
- must include a privacy policy, must not have pop-up or suspicious redirects

Business Setup Rules for you as a Nigerian Facebook User:

- Use a verified domain and email
- Set up 2fa (Two Factor Authentication)
- Verify your business identity in Business Settings

Final Notes

Recovering a restricted Facebook Ad Account takes patience, clarity and professionalism. Most restrictions are reversible if you provide a calm and clear appeal.

Action Point

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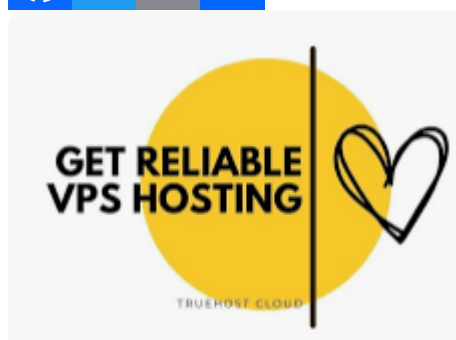
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PS: I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

Please share your thoughts on the topic discussed. We would appreciate it if you could drop your comment. Thanks in anticipation.

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