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Are you a Nigerian and you are into website Designing?

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You might have known this step already. This article is not written for the Gurus who felt the know everything already.

I am not talking to the experts in this regard. I plan to address the novice who might want to listen to what I have to say. I want to talk about some of the major steps when it comes to Website Designing as a side hustle in Nigeria.

I know we like hustle. I also love hustling as well. Lol.



[When it comes to website design](#), whether for yourself or for your client, there are some critical steps that you need to follow in order to ensure that your website comes out good.

This article talks about some of the steps in Website Design for Beginners and Experts.

I am very sure that if you can follow some of the practical steps that I am going to lay out in this article, you will notice that you will have an adorable and functional website that you and your client and other stakeholders will be proud of.

In this article, I want to talk about some of the major steps in Website design for Beginners and Experts. Follow me as we are going to look at that together in this article.

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Here are the tips ...

#1 Planning

The first thing when it comes to website design is to plan. Your plan should revolve around some of the features that you are expecting from that website.

You must take time to write some of the features that you would like the website to have. This will allow you to guide your Developer as to what you are expecting from the website.

The very first thing when it comes to planning your website is to determine your target audience for the project. When you are sure of your target audience, you will be able to highlight some of the features that your target audience would like to see on the website that you are planning to build.

Apart from planning the design of the website, you need to come up with an action plan that will determine [how you plan to convert your visitors](#) into customers. This will enable you to determine what you intend to do to make visitors return to your website for more.

As part of your planning effort, you need to come up with a design strategy for your website. The Design strategy will consider some of the features that you need to include in your website. This will cover navigation tools and other features that will make the website easy to use for users.

#2 Design and Coding

After you have come up with adequate planning for your website, you need to decide on how the design and coding of the website will be handled. You can decide to hire a Developer who will assist you in designing the website.

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There is also the option of using What You See Is What You Get, where you make use of an Online web editor that makes it easy for you to develop a website without the assistance of a Web Developer.

As part of your coding effort, you need to come up with a content marketing [strategy for your website](#). You can decide to write the articles and pages yourself.

It is also possible for you to write the articles yourself, or you can get an internal team member to write the articles. You can also contact me when you need someone to write unique articles for your website.

#3 Testing

After you have done the coding and writing of content for your website, you need to test your website.

You have to try to open your website from different browsers and devices and make sure that the website can adjust to fit the screen. That means such a website is mobile responsive.

You need to know that the majority of your users will be mobile users. That is the reason why your website should be mobile-responsive.

#4 Maintenance

The last stage of your website design is to continue to maintain your website. You need to make sure that you continue to back up your website daily so that you have a different version of your website. This will ensure that you can restore your website to normal operation in case of any catastrophe that can hit your website.

Action Point

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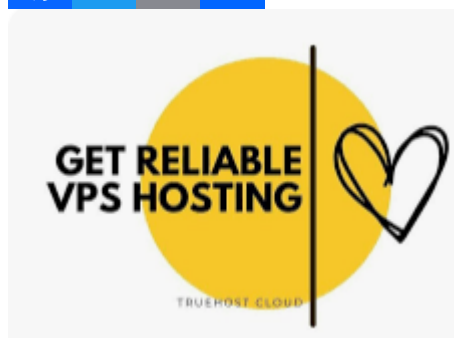
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PS: I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

Please share your thoughts on the topic discussed. We would appreciate it if you could drop your comment. Thanks in anticipation.

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