

## **The 10x Influencer. How to Make Money Helping Others**

Just like the others, the 10X Freelancer applies the 10X principle to freelancing—multiplying effort, value, and opportunities far beyond the average gig worker.

### **The 10X Freelancer**

#### **Who is a 10X Freelancer?**

A 10X Freelancer is not just someone who works online for clients; they are self-driven [entrepreneurs](#) who turn skills into impact and income by taking massive action, delivering excellence, and building a sustainable personal brand.

### **Characteristics of a 10X Freelancer**

#### **#1 Skill Mastery**

They don't just know the basics; they're always upgrading (design, writing, coding, marketing, etc.) to stay competitive.

#### **#2 Massive Action Taker**

,10x Influencers apply to more gigs, pitch strategically, and use multiple platforms (Upwork, Fiverr, LinkedIn, personal website). He is not the type that will rely on one platform to get Gigs. He has to make sure that he position himself in order to drive prospects from multiple platforms.

### **#3 Client-Centered**

All 10x Influencers overdeliver, on their promises to their prospects. They make sure that they [communicate well](#), and build long-term relationships instead of one-off jobs. They always ensure that customers are well communicated before and the jobs.

### **#4 Personal Brand Builder**

Branding is everything when it comes to online business. You have to make sure your audience clearly understand what your brands stand for. That is exactly what 20x influencer does.

They market themselves as an authority with portfolios, case studies, testimonials, and social proof.

### **#5 Financially Smart**

They don't just earn; they save, invest, and diversify income streams. Online influencers understand that they have to save for the rainy day. They tried as much as possible to be consistent in saving and investing. They are not the type that will put all their eggs in one basket.

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## **#6 Global Thinker**

There is one thing about making money online, you have to be global in your outlook. You should never allow inferiority complex to kill your outlook. You should never stop believing in yourself.

You must prepare yourself to serve people beyond your national borders. Make sure you are providing excellent services. 10x Influencers don't limit themselves to local clients; they serve a worldwide audience.

## **Why They're Unique**

When you are working as an Influencer, you should never see yourself as someone struggling to survive in a way. You should see yourself as someone building a career and making an impact in your generation. A 10X Freelancer is not chasing survival; they're building a [freedom-based career](#).

They stand out in crowded marketplaces, charge premium rates, and scale their skills into a business or agency.

## **Conclusion**

The 10X Freelancer multiplies skills, income, and impact by thinking big, acting massively,

and delivering beyond expectations. They are not just gig workers—they are global entrepreneurs.

### **Action Point**

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PS: I know you might agree with some of the points raised in this article or disagree with some of the issues raised.

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