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One of the distribution channels you will most likely end up using as an [affiliate marketer is email](#). With the help of the right tools, you can fully optimize and monitor your campaigns to ensure the highest conversion rate. In this article, I want to talk about the best email marketing tools for SEO.

### #1 HubSpot Marketing Free

Capture leads with customizable popups and analyze users' on-site behavior to increase conversions. This tool provides a lot of information about your leads allowing you to optimize email campaigns based on these analytics.

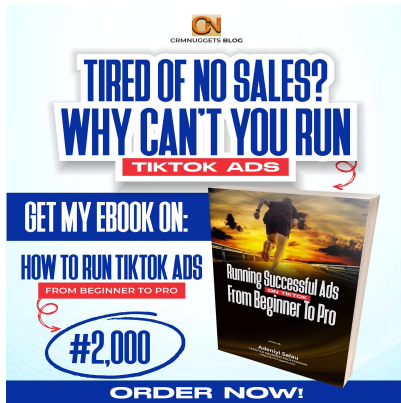
### #2 MailChimp

As one of the most famous tools for email marketing, MailChimp assists with creating, customizing, and monitoring email marketing campaigns, accompanied by marketing automation features. The tool is free for 2,000 subscribers or less, and it is limited to 12,000 emails per month.

### #3 GetResponse

This is a platform that joins together email marketing, landing page creation,

and marketing automation. Everything you need to run a successful email marketing campaign is found within this tool. It is a paid platform.



#### #4 Hello Bar

If you want to increase the number of emails you collect through your website, try using the Hello Bar tool. Besides lead generation, the tool can also show announcements, so you can promote an individual product here as well. It is quite straightforward and easy to use.

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#### **Action Point**

**PS:** I know you might agree with some of the points that I have raised in this article. You might not agree with some of the issues raised. Let me know your views about the topic discussed. We will appreciate it if you could drop your comment. Thanks in anticipation.

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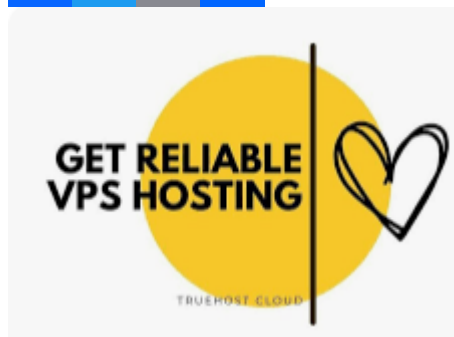
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